FACULTY PROFILE FOR WEBSITE		
Name	:	K.PANNEERSELVAM
Designation		ASSISTANT PROFESSOR
Department		MANAGEMENT STUDIES
Educational		MBA,M.PHIL,
Qualification		
Subject of Interest	:	Financial Accounting Cost Accounting Management Accounting Human Resource Management Organisational Behaviour Marketing Management Production Management.
Publications:	:	1. Paper published with title of 'NEW AVENUES IN HR TRAINING AND DEVELOPMENT' at Sankhya International
		Journal of Management & Technology, with ISSN 0975-3915.
		2. Paper published with title of "THE BAN ON COW
		SLAUGHTER AND ITS CONTROVERSY" in International
		Journal of Scientific Research in Computer Science
		Applications & Management Studies with ISSN 2319-1953.
		3. Paper published with title of "CONSUMER PREFERENCE
		TOWARDS NEW ENERGY VEHICLES IN TAMILNADU"
		in International Journal of Gujarat Research Society with
		ISSN 648-655 Vol. 21 No. 16s (2019): Vol 21 16s (2019)
Funded Projects	:	NIL
Patents	:	NIL
Awards and Achievements	:	NIL
Google Scholar Link	:	NIL
Contact Address	:	NO:13, ADAIKALAMATHA COLLEGE QUARTERS,
		ARUN NAGAR, VALLAM, THANJAVUR DISTRICT,
		TAMILNADU, INDIA-613403.